

# 2003 Dodge Viper SR-10



Dodge Viper remains true to its original mission:

“To create the ultimate American sports car.”

The 2003 Viper is “Chapter Three” in its distinctive history, and we have not wavered from this goal. In this next chapter, Vipers takes “extreme performance” further than we have ever taken it before:

500 horsepower / 500 ft.-lb. of torque / 500 cubic inches in displacement.

The Viper once again underscores the core philosophies of the Dodge brand by being the ultimate automotive icon for extreme performance and extreme attitude. The Viper’s performance borders on obscene in acceleration, braking, handling and borrows directly from its motorsports heritage.

In this new “next Chapter” Dodge Viper continues to set the definition of “extreme”, yet features greater levels of quality, refinement and finish. Viper retains its essence — its “Viperness” — while taking things a couple steps forward. With its dramatic styling, 500 horsepower / 500 ft.-lb. of torque V-10 performance and international racing championships, the Dodge Viper is unlike any other car on the road and expresses a style and attitude that only Dodge can deliver.

In creating the new Dodge Viper, we followed our back-to-basics sports car philosophy that demands that the Viper incorporate performance features including: race-bred independent suspension, huge tires and wheels for maximum grip, massive brakes for stopping power, a big-block V-10 engine driving the rear wheels, a race-derived two seat cockpit and a conspicuous lack of any kind of techno gimmickry, with extreme performance.

The Viper — and the Ram — have come to be recognized as symbolic of Dodge’s willingness to take chances and be different! The 2003 Viper SR-10 harkens back to a time when sports cars delivered serious performance without apology.

**“Viper is the Ultimate American Sports Car.”**